

Top 3 Concerns Partners Are Dealing with Right Now



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#1 Concern- Rise Of Cybersecurity Attacks On Remote Employees

Intel® Hardware Shield



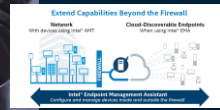
#2 Concern- Remote Customer Support

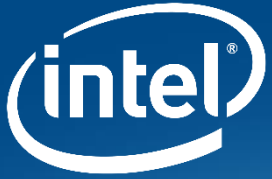
Intel® vPro® Platform



#3 Concern- Remote Customer Onboarding

Intel® End Point Management Assistant





Intel and Lenovo 10th Gen Core vPro Sales Tools



Lenovo & Intel 10th Gen Core vPro Sales Kit (coming Late May)

Lenovo and Intel 10th Gen Core vPro Sales Kit (coming Late May) <https://msp.intel.com/resources/lenovo>

▪ Sales Tools:

- Top Reasons To Buy
- Top Reasons to Sell
- **NEW-** Lenovo & Intel Security Solution Sales Sheet
- Updated Security & Manageability Sales Flow Chart
- Business Customer Pain Point Graphic
- Product Battlecards
- Value of vPro Brief

▪ Demand Gen Assets:

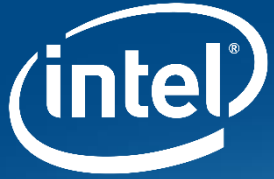
- Customizable Email Templates
- Customizable Print Ad
- Social Content (snackables, banners, blog content)



The collage includes several key assets:

- LEGACY DEVICE COMPARISON CHART:** A chart comparing legacy devices with the new Intel vPro platform, highlighting benefits like enhanced security, stability, performance, and manageability.
- SECURE YOUR WORKFORCE AND YOUR FUTURE:** A central theme for several assets, including a circular diagram titled 'A 360° APPROACH TO ANSWERING YOUR PC PAIN POINTS' and a flowchart titled 'SALES FLOW CHART SECURITY'.
- SALES FLOW CHART SECURITY:** A detailed flowchart with three steps:
 - Step 1:** Start with the customer's security needs. Determine the customer's security needs, assess the current security posture, and identify the most critical security threats.
 - Step 2:** Tailor the solution to the customer's specific security concerns. Identify the customer's specific security concerns, assess the current security posture, and identify the most critical security threats.
 - Step 3:** Determine the customer's specific needs. Gather the customer's specific needs, assess the current security posture, and identify the most critical security threats.
- Partnership and Contact Information:** Assets include 'PARTNER LOGO HERE' and 'LEARN MORE' buttons, along with contact information for Intel and Lenovo.

EXAMPLE ONLY



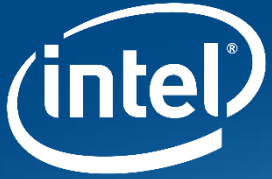
2020 Premium Rewards Program (Coming Soon)



A TROPICAL DREAM VACATION IS WAITING FOR YOU!

Look for more information
in your inbox end of May...





VIRTUAL PARTNER CONNECT CONFERENCE

Virtual Intel Partner Connect ON-LINE EVENT: May 20- 21st



[REGISTER HERE](#)

