

INTEL AND HP 10TH GEN CORE VPRO

SALES TOOLS

May 2020



HP & INTEL 10TH GEN CORE VPRO SALES KIT



HP AND INTEL 10TH GEN CORE VPRO SALES KIT (COMING EARLY JUNE)

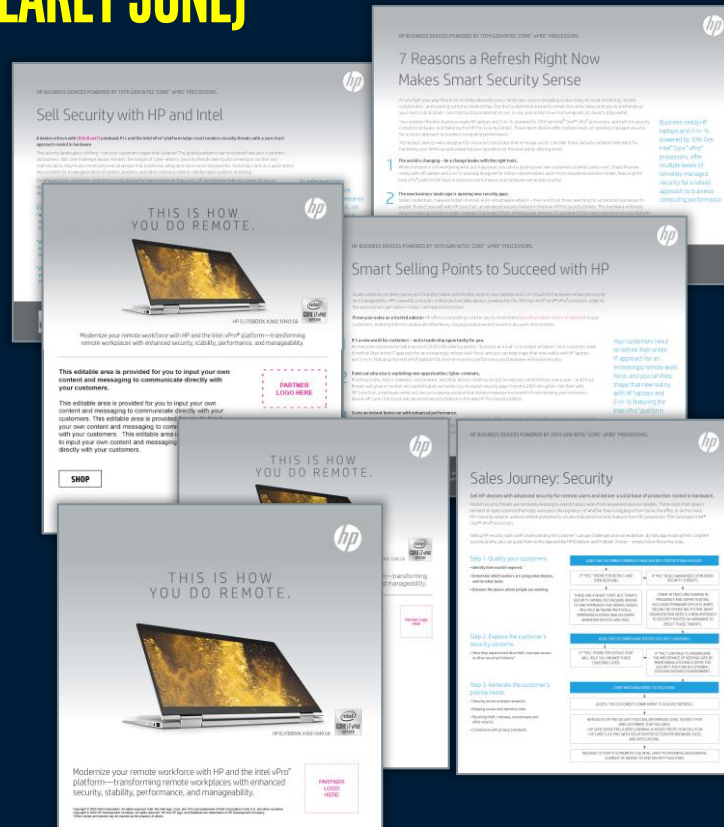
<https://msp.intel.com/resources/hp>

Sales Tools:

- Top Reasons To Buy
- Top Reasons to Sell
- HP & Intel Security Sales Sheet
- Updated Security Sales Flow Chart
- Updated Manageability Sales Flow Chart
- Product battlecards

Demand Gen Assets:

- Customizable email templates
- Customizable print ad
- Social content (snackables, banners, blog content)



EXAMPLE ONLY

HP & INTEL WORK FROM HOME INFLUENCER BRIEFCASE



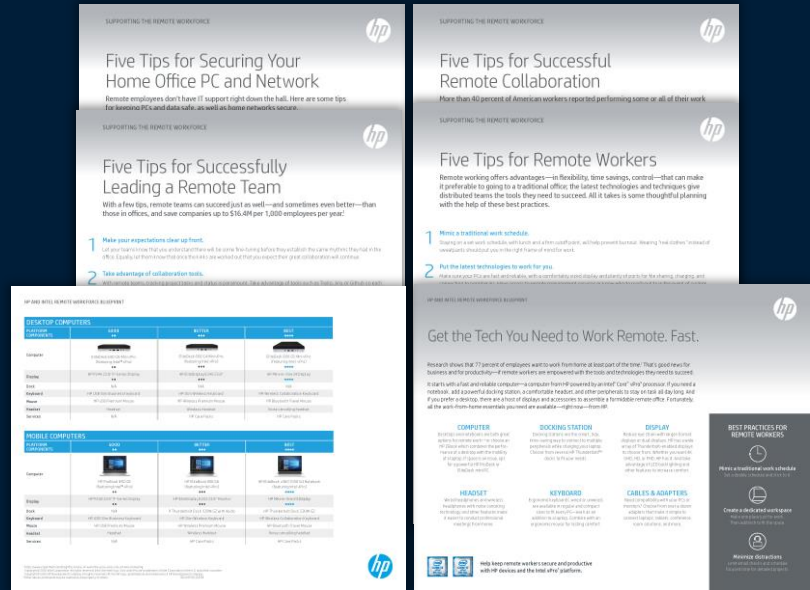
ARE YOU SUITED TO BE A

**REMOTE
WORKER?**

HP & INTEL WORK FROM HOME INFLUENCER BRIEFCASES (COMING EARLY JUNE)

<https://msp.intel.com/resources/hp>

- Best Known Methods Sheet (Trusted Advisor Content- Tips & Tricks)
- Working at Remote Workplace
- Collaborating At Remote Workplace
- Secure Remote Workplace
- Leading From Remote Workplace
- Remote Work Environment Blueprints (Hardware, Software, etc...)
- Demand Generation Tools:
 - Email Template & Social Snackables



EXAMPLE ONLY



Q'2 2020 ITP HP COMMERCIAL CLIENT INCENTIVES

Q'2 2020 ITP HP COMMERCIAL CLIENT INCENTIVES

<https://msp.intel.com/resources/hp>

Get the most from your Q2 sales
with HP and Intel



HP Elite[™] X2 G4



Up to 30 Points*



HP EliteBook[®] 830 G6



Up to 30 Points*



HP EliteBook[®] X360 1040 G6



Up to 30 Points*



HP EliteDesk[®] 800 G5 with
Intel[®] Optane[™] memory H10



Up to 10 Points*

This offer sheet outlines some of the Points benefits available
exclusively for registered Intel[®] Technology Provider members.

Promotion runs from April 1–June 30, 2020.

*Benefits vary depending on SKU purchased. Points only awarded for qualifying purchases.
Visit the [Points site](#) for full Ts&Cs.

Not a member? Join Intel Technology Provider—in addition to rewarding
you with valuable points, it can provide everything from marketing
solutions to sales-boosting tools and exclusive trainings.
Sign up today at techpartner.intel.com

Get up to
30 Points*

10 Points = \$1

Copyright © 2020 Intel Corporation. All rights reserved. Intel, the Intel logo, Core and Optane are trademarks of Intel Corporation or its subsidiaries in the U.S. and other countries.
*Other names and branding may be claimed as the property of others.



